

## PRESS RELEASE – December 27, 2005

FOR IMMEDIATE RELEASE

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### Free Workshops for Nonprofits – Top Funders in Connecticut

Farmington, CT -- FundraisingINFO.com, an Internet fund-raising consulting company with regional offices in Farmington, is conducting free workshops for Connecticut nonprofit organizations. "Top Funders in Connecticut: Who Are They? Where Are They? How Do We Reach Them" is designed to help nonprofits learn about the largest givers in Connecticut – individuals, foundations, and corporation – and how to improve their fund-raising efforts.

Led by fund-raising expert Jonathan Spinner, PhD, this interactive seminar will cover areas that are on the cutting-edge of Internet technology and provide new avenues to acquire donors and donations, including:

- prospect research tools
- streamlining research operations
- board development
- on-line support services and much more.

Workshops will be held throughout the state at the following dates and locations:

- January 17: West Haven, CT at the University of New Haven
- January 25: Farmington, CT at Walker Systems
- January 26: New London, CT at the Women's Center
- January 27: Stamford, CT at the United Way
- January 31: Bridgeport, CT at the Burroughs Community Center

### What is FundraisingINFO.com?

FundraisingINFO.com is a comprehensive Internet-based fund-raising consulting company that provides nonprofit organizations with interactive, up-to-date training, advice and information about fund-raising techniques, products, services and prospects. Launched in 2000 to help volunteers and nonprofit staff who are raising funds for worthy causes, the founders of FundraisingINFO.com combined bring with them hundreds of years of fund-raising experience and have worked with some of the country's most respected nonprofit organizations. FundraisingINFO.com is backed by seven of the world's most experienced and successful fund-raising consulting firms; Alexander Haas Martin & Partners; American City Bureau; The Alford Group, Inc.; Campbell & Company; IOC; and Ruotolo Associates. FundraisingINFO.com serves more than 700 non-profit organizations worldwide and is now presenting its programs in Connecticut.

#### About the Workshop Speaker

**Jonathan Spinner** is President of Real Fundraising, a Connecticut-based consulting firm and Regional Director of FundraisingINFO.com and has more than 30 years of not-for-profit and fundraising experience. Spinner has worked with dozens of not-for-profit organizations, helping to raise more than \$100 million.

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