

REAL FUNDRAISING -- PRESS RELEASE -- REAL FUNDRAISING -- PRESS RELEASE

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Farmington – Real Fundraising’s President, Dr. Jonathan H. Spinner, has accepted the chairmanship of the 2008 Philanthropy Day Conference of the Association of Fundraising Professionals. Dr. Spinner co-chaired the 2007 Philanthropy Day Conference held at the Trumbull Marriott on November 5.

He will be working with professionals from both of the AFP chapters in Connecticut, the Fairfield County chapter and the Connecticut chapter, as well as the Planned Giving Group of Connecticut.

“I am very honored that these organizations have agreed to work with me in creating the most effective and useful Philanthropy Day in 2008,” stated Dr. Spinner. “I had the chance to work with Tom Jansen of the Greenwich Boy Scouts when he chaired this year.”

A veteran fundraiser and consultant with over 35 years of experience, Dr. Spinner has directly been responsible for having raised over \$100 million in his career. “We have eleven months to organize the program and build on the great work done by previous chairpersons. This coming year will give many professionals in the state the opportunity to work together to make this the best Philanthropy Day ever.”

For more information about Real Fundraising’s consulting, training and educational programs, and its Internet-based information system, FundraisingINFO.com, please go to its website (www.real-fundraising.com) for more information.

What is Real Fundraising?

Real Fundraising is a Connecticut-based consulting firm that focuses on providing real solutions to the real fundraising problems of not-for-profits in Connecticut, regionally, and nationally. The firm specializes in major gift programs, feasibility studies, capital and endowment campaigns, and board training and education. It is in partnership with FundraisingINFO.com, a comprehensive Internet-based fund-raising consulting company that provides nonprofit organizations with interactive, up-to-date training, advice and information about fund-raising techniques, products, services and prospects.