

# REAL FUNDRAISING -- PRESS RELEASE -- REAL FUNDRAISING -- PRESS RELEASE

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Farmington – Dr. Jonathan H. Spinner, principal Real Fundraising, has joined the team in charge of planning the upcoming Philanthropy Day Conference as Vice Chairman.

The Philanthropy Day Conference is a joint venture of the two Connecticut-based chapters of the Association of Fundraising Professionals, and will be held on Monday, November 5, at the Trumbull Marriott. The Conference brings together both professionals and volunteers devoted to raising funds for not-for-profit charities throughout the state.

“I am pleased to take a leadership role in putting together what has become the premier conference of its kind in Connecticut,” said Dr. Spinner. “We have seen a steady increase in the numbers attending the Conference, and our goal is to move that number higher and give more people the tools they need to strengthen our charitable efforts in this state.”

This year’s Chair of Philanthropy Day is Tom Jansen, Executive Director of the Greenwich chapter of the Boy Scouts. “Tom Jansen is a terrific leader and outstanding person, and I am looking forward to working with him and the entire planning committee,” stated Dr. Spinner. “By custom, the Vice Chairman becomes the Chairman of the next conference, so I intend to absorb as much from Tom as I can.”

For more information about Real Fundraising, please go to its website ([www.real-fundraising.com](http://www.real-fundraising.com)) for more information.

## What is Real Fundraising?

Real Fundraising is a Connecticut-based consulting firm that focuses on providing real solutions to the real fundraising problems of not-for-profits in Connecticut, regionally, and nationally. The firm specializes in major gift programs, feasibility studies, capital and endowment campaigns, and board training and education. It is in partnership with FundraisingINFO.com, a comprehensive Internet-based fund-raising consulting company that provides nonprofit organizations with interactive, up-to-date training, advice and information about fund-raising techniques, products, services and prospects. #####