FOR IMMEDIATE RELEASE

For more information, contact:
Jonathan H. Spinner

860-674-9528

Farmington – Real Fundraising is pleased to announce its working relationship with the Children's Advancement Fund (CAF), a Glastonbury-based organization dedicated to serving children with educationally-based disabilities. Real Fundraising will work initially with CAF to organize its efforts to raise funds from foundations.

The program will include reviewing CAF's efforts in generating monies for its programs and creating a plan focused on establishing monies needed for scholarship for needy children. Included in the program will be engaging individuals in a variety of efforts to expand the giving support for CAF.

Children's Advancement Fund is the vision of Stephanie Bendiske, a Speech and Language Pathologist and Board Certified Behavior Analyst, to provide access for the large number of children in need to such therapies whose families are not able to afford them. Most children have educational disabilities because of an underlying medical condition, such as autism or Down's Syndrome, but services are out of reach because of a lack of income or insurance coverage.

"We are pleased to be working with the Children's Advancement Fund to find the monies to help thousands of children in Hartford and Middlesex counties obtain the therapies they need for improving their chances in education," said Dr. Jonathan H. Spinner, principal of Real Fundraising. "Over the next few years, we expect to help The Fund expand its range to include all of Connecticut."

Real Fundraising is a Connecticut-based consulting firm that focuses on providing real solutions to the real fundraising problems of not-for-profits in Connecticut, regionally, and nationally. The firm specializes in major gift program, feasibility studies, capital and endowment campaigns, and board training and education. Real Fundraising has sponsored and co-sponsored various conferences, workshops, and seminars to assist the not-for-profit world in raising funds and awareness more effectively.

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