

REAL FUNDRAISING -- PRESS RELEASE -- REAL FUNDRAISING -- PRESS RELEASE

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FOR IMMEDIATE RELEASE

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Farmington – Real Fundraising is pleased to announce its working relationship with Autism Families CONNECTicut (AFC), a Bloomfield-based organization dedicated to serving children and families dealing with the full autism spectrum. Real Fundraising will work initially with AFC to increase its fundraising capacity in a specially-designed short term program.

The program will include creating a major gifts program, establishing a direct mail campaign, and assisting AFC in strengthening its major event, all aimed at increasing AFC's efforts in generating monies for its programs. Included in the program will be engaging individuals in a variety of efforts to expand the giving support for ACF.

Autism Families CONNECTicut is one year old and includes both parents and grandparents of children impacted by the full autism spectrum. AFC recognizes a need for sports, cultural, and entertainment activities targeted specifically for children with ASD. AFC's programming is held in safe, friendly environments that foster social skills, teaches new activities, and supports children with ASD in their growth and development.

"We are pleased to be working with Autism Families CONNECTicut to help them build their fundraising capacity so that eventually AFC will be able to serve families and children throughout the state," said Dr. Jonathan H. Spinner, principal of Real Fundraising. "In the early part of 2012, we hope to give the organization some of the tools needed to generate needed funds."

Real Fundraising is a Connecticut-based consulting firm that focuses on providing real solutions to the real fundraising problems of not-for-profits in Connecticut, regionally, and nationally. The firm specializes in major gift program, feasibility studies, capital and endowment campaigns, and board training and education. Real Fundraising has sponsored and co-sponsored various conferences, workshops, and seminars to assist the not-for-profit world in raising funds and awareness more effectively.

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